Important Announcement.

We want you to consider this a personal invitation to call and inspect our showing of Lades' Tailor-Made Suits and compare the those shown elsewhere. We prices with those shown elsewhere. We are willing to let our claim rest on your judgment.

Miller, Rhoads & Co.

198 AND 202 MAIN STREET.

Special Silk Offering

At 10:30 o'clock Mon-

day we will place on sale

a 75c. grade of GLACE TAFFETA SILK, 19 in.

wide, in five different col-

orings. We price them as long as they last

Gents' Furnishings.

MEN'S SHIRTS—Just received one case Men's Outing Flannel Shirts, with white neckband and soft cuffs. I hese shirts were made to retail at 50c, case-orice puts them on our counters at 39c each. We save you exactly 11c on each after. Just the thing for this cool weather.

ONH DOLLAR Fine Fancy Cross Stripe Percale Shirts—some with cuffs, some with two collars and pair cuffs. You: choice of the entire lot 75c. All

Another new arrival in a line of Fancy Cross Stripe Shirts—pair culfs to match—47c apiece. You will pay more for this shirt elsewhere.

39c.

Join the Art Car Mrs. Allen's Art Class H. creased since the cool weight.
All are cordially invited to meets 10 to 12 a. m. and 3 to 5 7 1

GREAT SALE OF BLANKETS AND COMFORTERS

Blankets at 38c. to \$12.50 a Pair.

October is to be the Blanket month of this store, just as January is Linen month, and so known in this vicinity. We propose and fully intend to make this month of October just as notable in our B'anket department as is the first month of the year in our Linen department-and by use of the same means, namely;

By preparing an immense stock of admirable merchandise in all dependable grades, and marking upon same lowest prices quoted anywhere.

There is absolutely nothing in good blankets wanting ing in this stock.

LAST, BUT MOST IMPORTANT! You have our assurance that all the prices quoted on these blankels and comforts are such that you will be practicing economy in purchasing now. .

10x4 all-wool Blanket, in light blue and pink borders, extra weight, wonderful value, will compare with the \$3.50 blanket sold elsewhere, our orice \$2.89.

11x4 extra large size White Blanket in red and light borders; see these priced to you at \$2 75.

11x4 all-wool Blanket, large, generous size in pink, light blue and cardi al borders, will compare with any \$5.00 clanket, our price to you is \$3.95.

11x4 Golden F eece Blantet, sold under our own ticket weight, 5 lbs. 8 oz., all wool, comes in light blue, pink and red borders, equal to many a \$6.00 blanket, our price \$4.25. 12x4 Gol en Flecce Blanket, same brand as above mentioned, and sold with same guarantee, weight 6 lbs. 12 uz..

Better grades of Blankets, ranging in price up to \$12.50. CHILDREN'S BLANKETI, all wool, \$1.25, \$1.49, \$2.19, \$2.75 \$3.39. \$3.95 and h 7. Cr.ILDREN'S CCM. OKTS at 698, 75c, up to \$2.00. Fine Down Comforts, silk both sides, regular \$15.00 grade, now \$9.98.

COMFORTS-we also show an excellent comfort for Fine Comforts, made of fancy cretons, at 89c. Special value in a Comfort made of creton, at \$1.00.

We show exceptional value to you in a comfort at See our Comforts at \$1.25; they are beauties.

Fine Silkaline Comfort, well made, large size, at \$1.50. A wonder in Sateen Comforts, large size, at \$2.00. Fine Sateen Comfort, large size, at \$2.25 and \$2.75.

UNRERWEAR - Men's Natural Fine French Sateen Down Comforts, beautifully made, fancy back of solid colors, regular \$8.50 grade, \$7.69. Grey Shirts and Drawers, over Sixty Per Cent. Wool, look like 75c goods. You can get any stze from us now for 50c apiece. This is a Bargain. Fine Down Comforts, silk both sides, \$12.00 grade \$8.98.

Men's Fleece-lined Shirts and Drawers—maker's name: Wright's Health Un-derwear. You pay \$1.00 and \$1.25 for it. We have a broken assortment and wish to close the lot, so you get your choice Monday for 59c apiece.

Our Unlaundered Shirts (3 for \$1.00) will be taken from sale after this week, If you want to get three of the best shirts ever sold in Norfolk for \$1.00 you must

OUR FALL LINE OF NECK-WEAR is in. We can show you over three hunkred different patterns and colors, in tecks, puffs, 4 in-bands, English squares, new shape band bows and Prine Wales ties.

Fall Shirt Waists.

Black Mercerized Shirt Waists, all sizes, from 32 up to 42, at \$1.25. Black Mercerized Shirt Waists, bezutifully corded; sizes from 32 up to 42, at \$2.00

Fine showing of Black Mohair Shirt Waists at \$2.00, \$2.50 and \$3.25.

Colored Waists in assorted colors at \$1.98.

UNDERSKIRTS — Heavy Satin Skirt, with deep umbrella ruffle, at \$1. Biack Satin Underskirt, with deep umbrella ruffle, trimmed with extra ruffle, at \$1.25. Colored Mercerized Cotton, 3 ruffles,

Fine Mercerized Cotton Underskirt at

\$1.59 and \$2.00. Colored Mercerized Cotton Under-

skirts, with corded ruffle and three narrow ruffles, at \$2.75.

Fine Black and Colored mercerized Underskirts, with umbrella rullle and 5 small ruffles, at \$4.50.

New Kid Gloves.

We want you to take a look at the new Gloves. The colors are new, the embroidery on back the latest, and the very newest clasps.

Perrin's Celebrated Gloves are here in black and colors. A fine French Kid, fully guaranteed, \$1.75 a pair.

We have a splendid Glove at \$1.25, equal to most \$1 50 ones, every color is here, 3 clasps, \$1.25 pair.

At \$1.00. This is a guaranteed Glove also, and a perfect litting one, every desirable shade, \$1.00 pair. 2-Claso Gloves in black and

with the new style stitching, at 75c a

Misses Kid Gloves, 2 clasp, red and tan, all sizes 75c and \$1.00 pair.

BLACK AND COLORED

DRESS GOODS FOR AUTUMN

We find it unnecessary to make more than one announcement of their arrival. Undisputed supremary has obviated the needs of further expectation after the arrival of new fabrics is once made public.

Norfolk ladies know that, when notice is issued from our Dress Goods Department to the effect that the season's favorites are on display it is usaless for them to spend time in inspecting other Dress Goods stocks weaves escape the attention of our buyer, and many novelties not merchants find exclusive showing in our immen e stock. Large showing of Crepons and Fancy Weaves. These we do not attempt to describe but leave them for public inspection.

GOLF PLAIDS. Some new ones for this week's selling. The kind they are using for double skirts. Bue gray with bright blue and blac's broken plaid. Gray with blue black and white plaid. 58 inches wide, \$2.25.

DOUBLE FACED PLAID in the three shades of gray, with gray plaid backs, 58 inches, \$1.50.

CHEVIOTS in Blacks, we have some very strong values. Of special interest is a Camel's Hair, 54 inches wide, beautiful finish, soft and velvety; this one is \$1.00.

At \$1.25 we can show you one of which we can justly proud. The texture is ideal, quality that will stand inbe proud. The texts

CHEVIOTS in colors. For 59c. we are showing one that cannot be replaced at the price. Colorings are New Blue, Navies, Brown, Green and Cardinal; 44 inches.

ZEBELINE CHEVIOTS. This is one of the genteel fabrics for Suits and Skirts. It is truly a cloth of character. Two shades of gray and the new purple, 56 inches wide, \$1.00.

FRENCH FLANNEL. Social in Cardinal and Black Stripes, Gray and White, 26 inches, 25c.
FANCY DRESS GOODS in small brokes Checks and Plaids, Red and Green; Blue, Red and Green Blue and Red; Green and Red Plaid; regular 1214; goods, will be sold Monday at 916.
VELVETS will be a very importable feety in many a suit and costume. An elegant quality in all the habes of the season. Violet, Purple, Green; New Blue, Light Blue, National, Navy, Green, Cardinal, Pink, Capar, and Black; \$1.00.

IN THE SU' DEPARTMENT.



It does not require an expert to tell that the class of merchandise which we offer in this department | department. is far superior to the ordinary ready-to-wear garments. The rapid increase of our business

A very choice selection of Black and White Apolique Braids, in floral designs. Prices start at 50c. yard and range in price up to \$3.75. over all previous rec rds is ample proof that our styles are right and our prices as low or lower than

LADIES' TAILOR SUITS, with tight-fitting or box, with fly front of black and navy blue Cheviot. Jacket satin lined, skirt perca-line lined; tailor finish, price \$10.00.

SPECIAL FOR MONDAY-Ten Tailored

SPECIAL FOR MONDAY—Ten Tailored Suits in brown, black and blue mixed, sizes from 34 to 38, made of same grade of cloths as used in our \$25.00 suits; only enough material left to cut one or two suits of a kind. Jacket satth lined, skirt occuline lined; as long as they last the price will be \$12.50.

Suits ranging in prices up to \$35.00.

GOLF CAPES—The most serviceable and comfortable garments that a man can possible buy. The styles the season are much more attractive than y have ever been before. There is a tendency toward tailor-made Capes withfringe. We have them with fringe and without.

New Quarters for Ladies' Underwear Department.

Third isle from from front of store, opposite Glove Department.

We have the only exclusive Ladies' and Children's Underwear Department the city. Here you can find every needed underwear want. We carry all sizes, from the smallest babe size to the largest women's. We have plenty of good salesladies to wait upon you-

We mention only a few of the many specials we have for you. Boys' and Misses' Ribbed Shiris and Drawers. Prices as follows: Sizes: 18 20 22 24 26 28 30 32 32

Prices: 15c 15c 18c 20c 25c 30c 30c 35c 35c Boys' Fleece Lined Shirts and Drawers, 25c apic.e.

Boys' and Visses' all-wool Scarlet Shirts, Drawers and Pants, reduced from 35 and 60c to 25c for any size Boys' White Half-wool Merino Drawers. We are out of the Shirts, so you can get the drawers at half price, 25c a pair

Mothers with boys from 4 to 10 years old can secure a bargain in Boys' Swiss Ribbed & -wool shirts and Drawers, for 42c a pair. One special lot of Ladies' all-wool Ribbed Pants, mostly small sizes, reduced

Ladies' Natural Ribbed Non-shrinkable Pants and Vests, reduced from 50c to

39c each monly small sizes. Laties' three fourths wool Black Ribbed Vests and Pants, \$1.00 each. Ladies' all wool White Ribbed Vests and Pants, \$1.00 each.

Ladies' Union Suits in black or white, \$1 50 a suit. Children's Umon Suits, 25c, 45c, 50c, a suit.

Dress Trimmings.

Fashion's correct ideas are here. No old goods, but the very newest effects. If you wish your dress transacd up to date you should not fail to visit this busy

The very latest styles in Jet Trim-

Plain and Fancy Hercules Braid in several qualities, both black and colored, all widths.

Ribbons.

trimming

No. 40. All Silk Corded Taffeta Ribbon, the 25c grade in cerise, green, yellow, brown, tan and oursle, now 10c

No. 40. Corded Taffeta Ribbons, the

Bow Knots and Floral Pieces, silk and

Fancy Buttons and Horn Buttons to match all dresses.

Corded Taffeta in all colors, 17 inches wide, 98c yard.

Black Chiffon, handsomely braided with white chenille, \$2.00 yard.

weather.

neat pretty patterns

Fringe will be one of the most used trimmings this fall, and we have a splendid assortment of widths in silk and beaded effects, at all prices.

We have a new assortment of widths in the new Waveiledge Veivzteen Dress Trimming. This is entirely new and will be in great demand this fall as

No. 40. Corded Tatteta Ribbons, the 25c grade, in blue and white, black and white, and royal blue, now 15c yard.

No. 40. All Pure Silk Corded Taf feta Ribbons, the 25c grade in black and pure white, now 17c yard.

Soutach Braids in silk and mohair, in black, white, and every color.

A very choice selection of Loop Braids in black and colors, from 15c yard up to \$1.50.

wide, 98c yard.
White Tucked China Silk, a bea utifu quality. 17 inches wide, \$1.00 yard.
Fancy Black Yoking, a style endirely new, 20 inches wide, 98c up to \$2.25

Black and White Applique Mouseline

Jetted and Spangled Nets, from \$1.00 to \$3.95 a yard.

Ladies' Neckwear.

We have just received a very swell assortment of Ladies' Neckwear, and can safely say it is the finest showing ever had in Norfolk.

A beautiful assortment of Stock Collars, with large bow attached, made from taffeta silk and chiffon. These in black, white and colors, 75c, up to \$2.75 each.

\$2.75 each.
Jabots of eaery kind and color, with han some pin attached, 50c each.
The long Za Za Ties in chiffon and silk, some edged with neat lace and some plain, 25c to \$1.39 each.
Excellent quality Colored Velvet and Satin Stock Collars, 25c each.
Every color Bow Ties 25c.
Some good style Club Ties 25c each.

Outing Flannels.

Special line of Light and Dark Outing Flannels at 4%c. Light and dark colorings of Outing

Special, one lot of Outings, light and Special, one lot of Outings, light and dark colorings, 10c grade &c.
Fine Flannelettes, light and dark colorings, regular 12½c grade 9c.
Basket Weave Outings for Wrappers and Dressing Sacques at 12½c.
Soccial, Fine Flannelette, regular 15c grade in light and dark colors at &c.
Fancy Eiderdowns at 33c and 39c.
Solid colors in Eiderdowns at 25c.

Embroidered Flannels.

Embroidered and Scalloped Flannel Gray Embroidered and Scalloped Flannel for skirtings at 50c, 75c, \$1 and \$1.39.
Gray Embroidered Flannel work, with black and red worked black, at 75c
NECK RUFFS—Fine showing of these novelties, just the thing for these cool evenings. at \$1.59, \$3.39, \$3.69, \$5.00 and \$7.50.

New assortment of Point de Paris Laces from 8c up to 25c.

Just opened, a new line of Mechein
Laces and Insertings.

All widths of line imitation of Tor-

chon Laces and Inserting from 4c up to 25c.
Fine dainty patterns in All-Linen
Torchon Laces from 10c up to 50c.

Standard Patterns. This department is found across the aisle from the silk counter. Prices 5c, 10c, 15c and 20c.

Standard Designer 10 Catalogue 15c. SPECIAL-One case Men's double breasted back and front Grey Shirts, Drawers to much, 39c apiece. Posi-tively cannot be duplicated again this

SILK POPLIN. A beautiful fabric ture wool filling.
For entire costumes of waists it is a most elegant material;
20 inches, at \$1.00,

LIBERTY SATIN. Plain shade are oppermost for waists this fall. We have a full line of dark and evening shades; 20 inches, at 75c.

PLAIDS, Some new ones came furt to time for Monday's selling. They are odd in color and design) 38 inches 50c.

BLACK TAFFETA SILK SKIRTS.



There is a certain style touch about our Silk Skirts—a cosmopolitan fashion appearance that distinguisties them from the ordinary creations—an ex-clusiveness that never fails to appeal to refined dressers who appreciate perfect fitting, well made, dependable garments, serviceable facrics and lowest prices have made Miller, Rhoads & Co. style dictators of this vicinity.

Fine Black Taffeta Skirt, as cut, trimmed in separate skirts, at \$18.50. Plain black Taffeta Silk Stall, skirts shape, a beauty, at \$12.50 Plain black Taffeta Silk Stall, skirts shape, a beauty, at \$12.50 Plain black Taffeta Silk Skirt, trimmed with black shirted ribbon, at \$15.50.

Black Blister Crepon separate Skirt, made with a Black Blister Crepon separate skirt, made with flare and habit back; price

.59.
Black Silk Blister Crepon separate skirt, flare all around, platfed back, \$19.50.
Big showing of Taffeta Silk Underskirts, in 9 different bhades, priced at \$6.50.
Taffeta Silk Underskirts at \$7.50
See our showing of Taffeta Skirts at \$10.00.

SHELL BACK COMBS.



We announce the arrival of new numbers in Shell Back Combs, known as the "Za Za" and the "Columbia." Visit the department and see these novelties. This department is always up-todate, picking up all such novelties that will interest the Award retail at 25 89 59

5,000 POUNDS

llam, Shoulders and Bacon

VIRGINIE GIROGERY GO

"SMITHTER

The "Columbia" Back Comb, 39c.
We have several new styles in 25c Side Combs,
See our assortment of Bone Haie Pins at 10c, 20c and 25 stokes, and 5c and 10c each. 15 c Shell Braid Pins, now 5c each.

A WEEK IN SOCIETY

(Centinued from Fourteenth Page.) Jas. Iredell Jenkins during the past

Mr. and Mrs. E. T. Lamb returned last week on their private car from Asbury Park. Miss Katie Liek, a charming young lady of Staten Island, who has been visiting her cousin, Capt. and Mrs. W. Thompson, on Charlotte street, has returned home, much to the regret of her many friends, from whom zhe received many attentions during her stay.

Miss Lillian G. Norfleet, of Suffolk, who has been visiting her sister, Mrs. W. M. Whaley, in Ghent, has returned home.

Miss Katherine B'dgood, of Richmond, is visiting friends in the city.

Mrs. Andrew Browne and children have re urned from Salem, where they have been spending the Summer. Miss Beulch Wall in t yesterday for Staunton, where she will now reside, much to the regret of the many friends she has made during her stay in Nor-folk.

ing New York, prior to his return to Baltimore, where he is a professor at Johns-Hopkins University.

Miss Cora Hardy and Mr. Fritz Miss Cora Hardy and Mr. Fritz Hardy, of Tennessee, spent several days I st week with their grandmother. Mrs. Graves, on Duke street, en route to New York. From there Miss Hardy will embark for Europe, where she will take a course in French literature in Paris during the coming Winter. Mr. Hardy will remain in New York to study art

Mrs. W. N. Wright will leave shortly for New York and Chicago, and on her return will spend two months in the South.

Mrs. M. P. Asburn, who has been spending the Summer at Virginia Beach, has returned to town and will reside at 265 Bute street. Mrs. J. M. Resier and Jittle daughters bave returned from Michigan, where they have been spending the Summer at Mrs. Resier's ald home.

Mrs. Baker, Mrs. E. S. Graves Miss Rosa Etheridge and Miss Lowrey, of Berkley, have returned from Bedford Alum Springs, where they spent a de-lightful Summer.

Miss Annie Wallace, of Berkley, has returned from a pleasant visit to friends in Hampton.

the Misses Allen, have returned from the Sweet Chalybeate Springs.

Mrs. Cardwell Hardy and family have returned from Monterey Inn, Blue Ridge Summit, Pa., where they have been spending the past two months, Mrs. W. B. Martin and family have returned from the Montgomery White Sulphur Springs, where they have been spending the months of August and September.

Miss Lillie Woodard has returned from Warrenton, Va., where she has been spending the summer months.

Dr. John F. Woodward has returne from Europe, where he has been for th past two months in study and pleasure Mrs. Masi and Miss Mary Paul Mas

Rev. Walter Buckner, who has been visiting at his old home returned l'hursday to Arkansas, where he not Mr. Edwin Tayloe has returned from a pleasant visit to Canada.

his summer vacation. Mrs. John B. Whitehead, Jr., is visit
Mrs. John B. Whitehead, Jr., is visit
Mrs. Joseph T. Allyn and daughters.

Mrs. Joseph T. Allyn and daughters.

Mr. Percy Jones has returned from

partles took place there during the

Mr. and Mrs. Jumes Iredell Jenkins have returned from Niagara Falls and other points North. Mr. Saunders Taylor won the cham Air. Saunders Taylor won the cham-pionship at the golf tournament a: Monterey, Pa., last Saturday. Golf is becoming exceedingly popular in Nor-tolk now, and the links at the Country Club are greatly in demand.

Mr. and Mrs. Robert F. Baldwin have returned from the Sweet. Chalybeate Springs.

Mr. and Mrs. John F. Blackwell have returned from Europe, where they have been spending the past two months; Mr. and Mrs. Sam Lloyd will return Monday from New York. Mrs. Allan M. Cook, of Sosion, visiting her methor, Mrs. Arthur Freeman, in Boush street.

ed from a visit t Blue Ridge Summit Mrs. and Mrs. E. A. Ashby and Miss

May Garnett, of Newport News, spent ruesday with their cousin, Miss Vir-ginia Jordan, on Charlotte street,

Miss Bessie Chamberlain has return-Miss Ida Pumphrey, of Richmond, is he guest of her aunt, Mrs. Pumphrey, n Brewer street. Miss Susic Payne is the guest of her ister, Mrs. Thomas Everitt, in Rockingham, N. C.

Miss Elizabeth Freeman has returned from Newbort, where she has been spending the summer.

Mrs. J. T. S. Reid and family have returned from Capron Springs, where they have been spending the summer. Mrs. John N. Vaughn, Misses Myra and Emily Vaughn have returned from Blue Ridge Summit, Pa.

Miss Lucy Bowden, of Wilmington, V. C., is visiting relatives in Ports Mrs. W. W. Old left for Washington, D. C., last evening to visit Mrs. Chas-Websler.

Miss Lee Euro left Friday for Boston, where she will take up her course at the New England Conservatory. Miss Alice J. Oliver has returned to

the city to resume her teaching at the Mary Washington College, formerly the Norfolk College for Young Ladles. She has also been engaged to sing in the choir sit the Freemason Street Baptist Church this winter.

The friends of Miss Pearl Eure are delighted to see her home again, after a two months visit in the mountains of Virginia. BEFORE THE WAR, PLEASE SEND ME A ROIST OF BEEF

SINCE THE WAR, SEND ME A ROAST OF HOME KILLED BEEF No danger, we have none but our own killed Beef, Veal, Lamb and Pork, Lard, Saussage, etc. OPEN ALL DAY, BOTH PHONES.

Miss Kyle Reid is the guest of her ousin, Miss Mary Butler, in Baltimore, J. S. Bell, Jr. & Co., Corner Queen and Church Sts.
OLD PHONE 835. NEW PHONE 1010. DO YOU KNOW

> WHAT? RENOVATING HAIR MATTRESSES We have all kinds in stock, and made of best materials. WILLARD E. BROWN, IN Main street.

Hamp, all s

PRESERVING

Kands